

## CALL FOR PAPERS FOR EDITED BOOK VOLUME

*From*  
**SAIARD PUBLICATION**

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Dear Academician,

We are happy to inform you that a book on **PARADIGM SHIFTS IN MANAGEMENT PRACTICES IN THE ERA OF INDUSTRY 4.0** is scheduled to be published as an edited volume with **ISBN number**. We invite unpublished, original research paper, articles and case studies from academicians, research scholars, students, corporate executives and social scientists on any issues related to contemporary management practices. Author(s) should avoid plagiarism in order to maintain the standard of the publication. They should follow the scientific research methodology by heart and mind so as to nurture the essence of research.

**S**ub themes of book are given below but are not limited to:

- Corporate Governance.
- Corporate Social Responsibility & Sustainable Development.
- Human Resource Management.
- Marketing Management.
- Corporate Strategy.
- Advanced Corporate Finance.
- Behavioural Finance.
- Audit and Assurance.
- Accounting or Business Education.
- Soft Skills.
- Organisational Behaviour.

### **OBJECTIVE OF THE EDITED BOOK:**

The objective of the edited book is to present a compendium of management research highlighting some of the contemporary issues and problems faced by the Industry in the era of Industry 4.0. These articles will offer experiential learning and will spur the interest of the students, academicians, research scholars, corporate executives and social scientists in understanding the various management practices and functions in Indian organisations.

**WORD LIMIT FOR SUBMISSION:**

Submit your articles/case studies within **2,000-2,500 words**.

**GUIDELINE FOR WRITING CASE:**

- The **ABSTRACT** (not exceeding 300 words)
- **KEYWORDS**, subject to a maximum of five, which should be arranged in alphabetic order separated by commas and full stop at the end.
- **TITLE (14-point Times New Roman)**
- **Authors' names** (12-point Times New Roman), Designations, affiliation/ address, telephone number and email id (**10-point Times New Roman**)
- **CONTENT**, 12 Font Size (Times New Roman style)
- **1.15 spacing**
- **DOCUMENT TYPES ALLOWED: Word Document but not in pdf**
- The articles may be based on **primary or secondary sources**
- In case of case based on primary source, **consent/clearance to publish the case will be required from the company/organisation/individual.**
- Submit a **teaching note along with the case is mandatory.**

**DEADLINE:**

<b>Last date for paper submission</b>	December 30, 2020
<b>Acceptance notification</b>	January 31, 2021
<b>Publication Date</b>	1 <sup>st</sup> Week of March, 2021.

**SUBMISSION PROCEDURE:** Submissions must be mailed to: **on or before December 30, 2020.**

**PUBLICATION DATE: 1st Week of March, 2021**

**PUBLICATION CHARGES: 1200/- (Twelve hundred only)**

Kindly give wide circulation to this mail – [saiardpublication@gmail.com](mailto:saiardpublication@gmail.com)

Regards,

**SAIARD PUBLICATION**

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