

# 1<sup>st</sup> All India Commerce Conclave (AICC)-2020

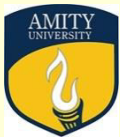
(A National Policymaking Conference)



**Date**  
**10<sup>th</sup> – 11<sup>th</sup> April 2020**

**Venue**  
**Amity University, Kolkata**

*Jointly organised by*



**Amity College of Commerce & Finance**  
**Amity University, Kolkata**  
**&**

**Centre for Financial Management & Economic Research**  
**South Asian Institute for Advanced Research & Development**  
**(SAIARD)**

## AN INVITATION

*Centre for Financial Management & Economic Research of South Asian Institute for Advanced Research and Development (SAIARD) in collaboration with Amity College of Commerce & Finance, Amity University, Kolkata are going to organize **All India Commerce Conclave (AICC)-2020**, a National Policy Making Conference on **10<sup>th</sup> - 11<sup>th</sup> April, 2020** at **Amity University, Kolkata**.*

*Members of all teaching fraternity, researchers, academia and Officials from different public & private sectors are cordially invited to present their research papers in the conference and become a part of this policymaking event.*

### ABOUT AMITY UNIVERSITY

*Amity University Kolkata is established by the Amity Education Group in the year 2015. The mission of the University is to provide value and quality education through 17 different programmes. The varied array of departments including Business Management, Humanities, Social Sciences, Environmental Sciences, Biotechnology, Journalism, Mass Communication, Law, Fashion, Fine Arts, Hospitality & Tourism, Architecture, Engineering & Technology and Foreign Languages.*

*Across its sprawling campus of 150 acres in the satellite town at Kolkata, Amity University meticulously leads its 1,50,000 students to their successful futures, through its 70 odd Departments and 300 Academic Programmes including undergraduate, post graduate and research. Amity University Kolkata with different programmes is spreading the power of knowledge among the students across the country.*

*Among those departments, Amity College of commerce and Finance, Kolkata (ACCFK) has been established with a motive to provide quality commerce education. Besides the curriculum, ACCFK has academic collaboration with NSE Academy and with ICWAI to encourage students in other professional studies and to inculcate professionalism. The main aim of the collaborations is to provide knowledge platform on capital market and also to promote accountancy profession. The department objective is to bring world class education and better opportunities in the field of commerce under one roof.*

### ABOUT SAIARD

***South Asian Institute for Advanced Research and Development (SAIARD)**, a premier research institution, certified by the MSME (Govt. of India), has been formed in Kolkata under the Trustee Registration Act, (Reg. No- 163000060, 2019) Govt. of India with a motto to spread the arena of research throughout the world particularly focusing on the major issues of the South Asian region.*

*SAIARD, a Research and Knowledge hub, has started its journey with a broad vision and objectives to promote research, advocacy, education and innovative ideas through publication, various outreach programmes, collaborations and partnerships for sustainable and cognitive development of this region.*

*The basic purpose of this institution is to focus on the all-round academic development especially for our students to find out a platform for their future endeavours. For that purpose, SAIARD adopts a community based approach through various training, education, awareness and entrepreneurship programmes, enriching with the modern phase of technological innovations. SAIARD emphasizes more on policy based research interventions on multi-disciplinary issues related to environment and socio-economic aspects and sharing far-seeing ideas for the betterment of the society and humanity.*

## FOCAL THEME

*The development of a country is mostly depends on the philosophical aspects of its economic decision as it helps to develop the backbone of any country. Now a days India is moving through a phase growing economic stage. Therefore, the discussion on Indian economic system, its behaviour, nature and recent trends in aligning with the global perspectives in the present day contexts is quite relevant. Keeping in mind all these issues and to discuss on these relevant matters, the Centre for Financial Management and Economic Research of SAIARD in collaboration with Amity College of Commerce & Finance, Amity University, Kolkata are going to organize **All India Commerce Conclave (AICC)-2020**, a National Policy Making Conference on **10<sup>th</sup> - 11<sup>th</sup> April, 2020** at **Amity University, Kolkata**.*

## SUB THEMES

- *Moving towards a sustainable financial system: effectiveness of market versus regulatory pressure*
- *Role of Central Banks in promoting sustainable development & financial system*
- *The role of the UN's Sustainable Development Goals (SDGs) in shaping investment strategies*
- *Sustainable investment styles: divestment versus engagement approaches*
- *Sustainable finance and product innovations*
- *Theoretical models of sustainable and responsible investment*
- *The role of corporate governance in Sustainable Economic Growth*
- *Sustainable Economic Growth and CSR*
- *Environmental, social and economic concerns: an effective linkage*
- *Standardization, disclosure, and measurement problems related to sustainable, responsible, and impact investments*
- *Sustainable finance and wealth inequality*
- *A cognitive perspective on public sector for corporate sustainability*
- *Towards stakeholder responsibility and stakeholder motivation: Systematic and holistic perspectives on corporate sustainability.*
- *Moving towards Green Business and E-Commerce*
- *Role of corporates in achieving ecological sustainability*
- *SMEs and sustainable development*
- *MSME and sustainable growth*
- *Role of ICT in Sustainable economic development*
- *Protecting and managing the natural resource base of economic and social development*
- *Economic activities and climate change*
- *Economic growth and its impact of biodiversity*
- *Good governance issues and sustainable development*
- *Corporate financial responsibility and sustainable development*
- *The potential of IT for corporate sustainability*
- *Corporate Social Responsibility in India*
- *GST and its Impact*
- *Any other topic related to the theme*

## ABSTRACT & FULL PAPER SUBMISSION

*Authors are requested to submit their original research contribution in the form of an abstract with specified subtheme, not exceeding 300 words with maximum 5 key words, 1.5 spaced, 12 fonts, Times New Roman, justified on both sides. The abstract must carry the author's name, designation, affiliation, contact number with STD or ISD code (e.g. +91-980000000) and email id.*

*Selected papers will be published either in an editorial volume with ISBN number or an UGC recognised journal and for that an additional charges will be applicable for the publication if the manuscript is accepted by the Editorial Board. Both the abstracts and full papers have to be submitted to the following email id [aicckolkata2020@gmail.com](mailto:aicckolkata2020@gmail.com)*

### Abstract Format

#### DEVELOPING A WEB APPLICATION TO ESTIMATE AND INITIATE AWARENESS ABOUT, HOUSEHOLD SOLAR ENERGY CONSUMPTION IN INDIA

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Nandita Mukherjee,<sup>3</sup> & Priyadarshini Dutta<sup>4</sup>

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<sup>2</sup> M.Sc in Environmental System Management, M.Tech in Geoinformatics and Surveying Technology

<sup>3</sup> M.Tech in Geoinformatics and Surveying Technology from Symbiosis Institute of Geoinformatics.

<sup>4</sup> M.Sc In Geoinformatics, Employee at Esri Global Inc, Sarjah

**Abstract:** Solar Energy has become the ultimate solution to solve climate problems. However, apart from that, solar energy can also reduce the electricity bill of a household to a tremendous extent. That is the premise of our web application, where the calculator estimates how much the user will have to spend on a one-time investment to install a grid-connected solar photovoltaic (PV) system to run the entire household as it would on normal electricity. The major aim of the index is to analyze the factors which drive the market attractiveness for a country, where renewable energy has become much more than de-carbonization and reliance on subsidies.

**Key Words:** (At least four)

## AWARDS

*Through this conference TWO major awards will be provided on behalf of SAIARD to the aspirant participants like,*

- i. BEST ENTREPRENEUR OF THE YEAR**
- ii. BEST START UP OF THE YEAR**

*Participants may nominate themselves for these two awards by sending their CV and a brief company profile along with their future plan to support India's Economic System through their project in the given Email Id.*

*Besides that, on the basis of the relevance of the paper selected candidates will be awarded by the **BEST PAPER PRESENTATION AWARD***

## IMPORTANT DATES

**Last Date of Abstract Submission: March 13<sup>th</sup> , 2020**

**Intimation of Acceptance: March 15<sup>th</sup> , 2020**

**Duration of Registration: March 15<sup>th</sup> to 18<sup>th</sup> , 2020**

**Submission of Full Paper: April 3<sup>rd</sup> , 2020**

**Conference Dates: April 10<sup>th</sup> & 11<sup>th</sup> , 2020**

## REGISTRATION FEES

Categories	Registration Fees (INR)
Officials (Public/Private)	4000/-
University/College Faculties	2000/-
Research Scholars (Only JRF & SRF)	1500/-
Students (UG & PG)	600/-
Only Participation (After Due Date)	1000/-

- *Registration fee includes conference kits, lunch and morning and evening snacks for both the conference days.*
- *Participants have to arrange their own accommodations.*
- *M.Phil and Research Scholars have to provide their institutional ID at the time of registration.*
- *Participants have to show the confirmation mail at the registration desk at the time of registration.*

## HOW TO APPLY

Registration is compulsory for all participants. After getting the intimation of acceptance of abstracts, the participants have to pay their registration fees in the given bank account and send the scanned copy of this filled in application form along with the payment slip in the given email id. (\*\* All financial parts belong to the SAIARD)

### For E-payment

**Bank:** State Bank of India  
**Branch:** Baghajatin Station Road Branch  
**Beneficiary A/C Name:** SAIARD  
**A/C No:** 38377901244  
**IFSC Code:** SBIN0016629

### For cheques payment

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Back Cover	30000
½ Page (Inside)	10000

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<b>Platinum</b>	<i>A slot of 15 mnts presentation in one of the technical session, Logo of the sponsor will be displayed in each section of advertisement of summit, Free passes to 7 delegates from the sponsor institution, Full one page advertisement will be published in the abstract volume</i>	<b>5 lakhs</b>
<b>Gold</b>	<i>A slot of 7 mnts presentation in one of the technical session, Logo of the sponsor will be displayed in each section of advertisement of summit, Free passes to 4 delegates from the sponsor institution, Half page advertisement will be published in the abstract volume</i>	<b>3 lakhs</b>
<b>Silver</b>	<i>Logo of the sponsor will be displayed in each section of advertisement of summit, Free passes to 2 delegates from the sponsor institution, Half page advertisement will be published in the abstract volume</i>	<b>2 lakhs</b>

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