



## INTERNATIONAL CONFERENCE

ON

### **TOURISM: A PASSAGE TO ENVIRONMENTAL SUSTAINABILITY AND DEVELOPMENT**



Jointly Organized by

**Indira Gandhi Government College, Tezu**  
and

**Centre for Tourism Management and Planning**  
**South Asian Institute for Advanced**  
**Research and Development (SAIARD)**

On

**20-21<sup>st</sup> December 2019**

at

**Indira Gandhi Government College, Tezu Campus.**  
**Arunachal Pradesh**

## AN INVITATION

Indira Gandhi Government College, Tezu and the Centre for Tourism Management and Planning of South Asian Institute for Advanced Research and Development (SAIARD) are jointly organizing an International Conference on **Tourism: A Passage to Environmental Sustainability and Development** on 20-21<sup>st</sup> December 2019. Members of all teaching fraternity, researchers and academia from different disciplines are cordially invited to present their research papers in the conference.

## FOCAL THEME

Tourism involves the travelling of the person from one place to another in quest of new experience. This experience may encompass a vast array i.e. nature, rural, adventure, culture, religious, aesthetic, leisure, etc. Such experience is important for cultural preservation, environmental protection, peace and security, jobs, economic growth and development. According to United Nations World Tourism Organisation Survey (2017), 55 percent of tourist visit the site for leisure, recreation and holidays followed by 27 percent for visiting friends and relatives, health, religion and other. Further, the total international tourist arrivals were 1326 million and revenue receipts from tourism were US\$ 1340 million in 2017.

According to World Commission on Environment and Development (WCED) in 1987, sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs. Economic development through urbanisation, industrialisation and others need to be compromised with the environment. In addition to it, increasing demography is also compelling factor to deteriorate the environment and deviation from the concept of sustainable development. Hence, in the present context, the promotion of tourism is the alternative mode of development which can bring economic development without hampering the environment. Therefore, the main objective of the conference is to find local supply chains and encourage small and medium-sized enterprises in emerging destinations and with various tourism business models to work to alleviate poverty, protect the environment and promote sustainable development. This conference also seeks to ensure responsible resource management, addressing the negative impacts of over tourism and respect for environmental and socio-cultural capacities. Further, the close inter linkages between tourism and social, economic and environmental issues, and the sector's ability to act as an agent of change, oblige the tourism sectors to adopt sustainable consumption and production practise that help to accelerate the global shift towards sustainability. With this goal, the conference invites the research paper on the following sub theme:

1. Eco-Tourism

2. Nature Based Tourism
3. Rural Based Tourism
4. Adventure Tourism
5. Culture Based Tourism which may include festival, religious, food, ethnic, art and craft, etc.
6. Valuation of tourism site by application of Contingent Valuation, Choice Experiment, Travel Cost Method, Benefit Cost Analysis, etc.
7. Symbiotic relations between tourism and development
8. Negative and Positive aspects of tourism on environment.

## ABOUT ARUNACHAL PRADESH AND INDIRA GANDHI GOVERNMENT COLLEGE, TEZU

The Arunachal Pradesh which is also called the Land of Dawn lit Mountains and the Land of Rising Sun is the North Eastern most state of our country bordering China and Tibet on north, Burma in east, Assam and Nagaland in south and Sikkim in west. The state is having an area of 83,754 sq.km, is the largest among the North Eastern States and having forest coverage area of more than 80 percent of the state's area. As per 2011 Census Report, the total population of the state is 13, 83, 727 persons and density of 17 persons per sq. Km.

The Indira Gandhi Government College, Tezu is the third largest and oldest college in Arunachal Pradesh which was established in 1986. It is bounded by NH-52 in the south east, Mekaliang village in the north and north- west, Army Camp in the south-west and is only 4 kilometers away from the main Tezu town. The nearest Railway station is Tinsukia which is about 135 kilometers via Alubari and about 175 kilometers far via ParsuramKund. The nearest Airport is Dibrugarh which is approximately 168 kilometers only from the college. The District Lohit, being an abode to indigenous tribes like Mishmis, Khamptis, Adis and Singphos is abreast with legendary sites of ParsuramKund and Shiva Temple at Paya.

Initially, the college started functioning in the building of District Industry Centre with only Humanities Course (Pass Course) in 1986 with 71 students (33 APST & 38 Non-APST), 06 faculty members, 05 Subjects and 397 books in the Library. Subsequently, the academic activities were shifted to an abandoned building of Jawahar Navodaya Vidyalaya and finally the college came to its permanent site spreading over nearly 200 acres of land in 1995. It has been duly recognized by the UGC with permanent affiliation to Rajiv Gandhi University, Rono Hills, Itanagar. In recognition of its contribution to the mission of mankind in the state in the for three decades, the NAAC recognized and accredited with B<sup>++</sup> to Indira Gandhi Government College, Tezu in 2016. The College started introducing Commerce in 2004 and Science Stream (B.Sc) in Botany, Chemistry and Zoology in 2014-15 and Physics and Mathematics in 2018-19. The college offers

Bachelors degree in Arts, Science and Commerce and in the present 2019-20 session, the total students enrolment in the institution is 2240 numbers.

## ABOUT SAIARD

South Asian Institute for Advanced Research and Development (SAIARD), a MSME Certified (Govt. of India) premier research institution, has been formed in Kolkata with a motto to spread the arena of research throughout the world particularly focusing on the major issues of the South Asian region. The basic purpose of this institution is to focus on the all round academic development especially for our students to find out a platform for their future endeavours. For that purpose, SAIARD adopts a community based approach through various training, education, awareness and entrepreneurship programmes, enriching with the modern phase of technological innovations. SAIARD emphasizes more on policy based research interventions on multi-disciplinary issues related to environment and socio-economic aspects and sharing far-seeing ideas for the betterment of the society and humanity.

## SUBMISSION OF ABSTRACT AND FULL PAPER

The Research Scholars, Academia and the Faculty Members are requested to submit their original research contribution in the form of an abstract with specified theme, not exceeding 300 words with maximum 5 key words, 1.5 spaced, 12 fonts, Times New Roman justified on both sides. The abstract must carry the author (s) name, designation, affiliation, contact number and email id.

The author(s) may submit their full length paper after getting the letter of acceptance of abstract from the organizers. The full paper must not exceed 15 pages including all the tables, diagrams, maps, references, title and particulars related to the authors. It is highly expected that the contributions should be authentic as per the research ethics of anti-plagiarism. Both the abstracts and full papers have to be submitted in the following email id: [ictmsd2019@gmail.com](mailto:ictmsd2019@gmail.com). During conference, the author(s) are requested to prepare a power point presentation which must include theme, objectives, methodology and key findings of the research.

## REGISTRATION FEES

Sl. No	Categories	Rs.
01	Faculty Members and Delegates	2000
02	Research Scholars	1000
03	Only Participants	300

## HOW TO APPLY

Participants have to pay their registration fees in the given bank account and send the scanned copy of this filled in application form or type the same in the mail body along with the payment slip in the following email id: [ictmsd2019@gmail.com](mailto:ictmsd2019@gmail.com)

**Name of the Bank: State Bank of India**  
**Branch: Baghajatin Station Road Branch**  
**Beneficiary A/C Name: SAIARD**  
**A/C No: 38377901244**  
**IFSC Code: SBIN0016629**

## GUIDELINES TO PARTICIPANTS

1. The Organizing institution will provide accommodation facilities, lunch and dinner.
2. No TA/DA will be provided.
3. Limited accommodation facilities are available in the district headquarter; hence, the participants should mention the requirement of accommodation in the registration form.
4. The participants should bring their invitation letter for international conference to avoid unnecessary office procedural in police check gate.

## IMPORTANT DATELINES

Sl. No	Contents	Date
01	Last Date for Abstract Submission	15 <sup>th</sup> Nov 2019
02	Intimation of Acceptance of Abstract	22 <sup>nd</sup> Nov 2019
03	Last Date of Submission of Full Paper	3 <sup>rd</sup> Dec 2019
04	Acceptance of Full Paper	5 <sup>th</sup> Dec 2019
05	Last Date of Registration	10 <sup>th</sup> Dec 2019
06	Date of Conference	20-21 <sup>st</sup> Dec 2019

**ABSTRACT AND FULL PAPER SUBMISSION**  
[ictmsd2019@gmail.com](mailto:ictmsd2019@gmail.com)

## Organizing Committee

**Patron**  
 Dr. Kangki Megu, Principal  
**Chairman**  
 Biswajit Roy Chowdhury, Chairman, SAIARD  
**Convener**  
 Dr. Fames Linggi, Assistant Professor  
**Co-Convener**  
 Dr. Abba Pulu, Assistant Professor

**For more Information, log on:**  
[www.iggc.org.in](http://www.iggc.org.in); [www.saiard.co.in](http://www.saiard.co.in)

## REGISTRATION FORM

**Name:**  
**Designation:**  
**Name of the Institution:**  
**Email id:**  
**Contact Number (Preferably whatsapp no.):**  
**Postal Address: State: PO/PS:**  
**Country: PIN:**  
**Title of the Paper:**  
**Accommodation require: Yes/No**  
**Payment Details:**  
**Amount: Bank:**  
**Transaction id:**  
**Date:**

## Contact Details

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